



مسابقة الأفلام للإستدامة The Sustainability Film Project

مبادرة من كونوكوفيليبس ومجلس قطر للمباني الخضراء
An initiative by ConocoPhillips & Qatar Green Building Council

The Sustainability film project competition aims to raise awareness among the community and showcase people's understanding of the concept of sustainability.

The videos should demonstrate to all members of the community how sustainability can be part of everyday life. The Themes of the videos could be related to:



- A. Water and Energy Conservation
- B. Personal sustainability: Reducing, Reusing and Recycling waste, Eating healthier options, Exercising, Eco-tourism, etc ...

Videos should be appropriate for internet and television use, and based on the guidelines detailed below. The submitted videos must be **short videos (30 - 60) seconds**.







Key Dates:

- March 1st, 2018, ➤ Competition launching announcement & registration/submission opening.
- April 22nd, 2018, ➤ Submission deadline
- April 29th, 2018, ➤ Shortlist announcement
- May 9th, 2018, ➤ Winner's announcement and awards ceremony

Competition Guidelines:

- Maximum team size is: 3 participants.
- Participants should only submit one video per team.
- To register for the competition, the application forms must be completed through this link: <https://form.jotform.me/80290454972461>
- Videos can be in either Arabic or English.
- Jury decisions are final, and videos will be judged using the following criteria:
 - **Objective:** relevance of the film to Qatar and to the given theme
 - **Creativity:** uniqueness of film name; originality of the ideas and presentation
 - **Message:** clarity and coherence of the film; impact and strength of the message
 - **Delivery:** production quality; lighting, camera steadiness, design, editing, and overall impact
- Videos that exceed 60 seconds or contain inappropriate content will be immediately disqualified.
- Content must be original work, not previously submitted to any event or contest.
- Videos must not contain advertisements (No logos or brands) or infringe on any third-party rights.
- Videos must be submitted as MOV, AVI, MPG, WMV, and must be uploaded online.
- All images and video clips must be shot in Qatar.
- Any person appearing in the video must sign the attached "Photo waiver Form" and submit it with the video. Failure to do so would result in immediate disqualification.
- Videos can be staged as a short play, news broadcast, talk show, music video, documentary, animation, etc.
- Information, facts, and figures appearing in the video must be researched and a reference document must be handed in with the video citing all the sources from which the information was obtained.
- Competition organizers will own the right to use participating videos with proper acknowledgment.

Competition Awards

	University Students	School Students
1 st	 Iphone X	 Laptop
2 nd	 Ipad mini	 Ipad mini
3 rd	 Ipad mini	 Ipad mini